



Hold the Power of Large Caps

Aditya Birla Sun Life Frontline Equity Fund

(An open ended equity scheme predominantly investing in large cap stocks)



Monthly SIP of

₹10,000

started 21 years# ago,





Investment of ₹1 Lakh



grew to



₹45.26 Lakhs in 21 years#

#Inception Date: August 30, 2002

Why invest in Aditya Birla Sun Life Frontline Equity Fund?



Combines top down & bottom-up approach for making investment decisions.



Maintains sector exposure within benchmark's sectoral weight range.



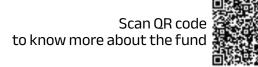
Bias towards the large cap companies with established track record.



Flexibility to invest in better performing companies outside the large-cap space.







Scheme Performance Summary

Aditya Birla Sun Life Frontline Equity Fund - Regular Plan - Growth Option			NAV as on March 31, 2024: ₹452.63		
Fund manager: Mr. Mahesh Patil (Since November, 2005) & Mr. Dhaval Joshi (Since November, 2022)					
Particulars	CAGR % Returns				
	Since Inception	5 Years	3 Years	1 Year	
Aditya Birla Sun Life Frontline Equity Fund	19.30%	14.79%	17.22%	33.73%	
B: NIFTY 100 TRI	NA	15.50%	17.00%	35.01%	
AB: S&P BSE SENSEX TRI	17.34%	15.10%	15.57%	26.66%	
Current Value of Standard Investment of ₹10,000 invested (in ₹)					
Aditya Birla Sun Life Frontline Equity Fund	4,52,630	19,963	16,114	13,384	
B: NIFTY 100 TRI	NA	20,561	16,002	13,479	
AB: S&P BSE SENSEX TRI	3,15,962	20,205	15,423	12,650	
Inception Date: August 30, 2002					

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Mahesh Patil is 3. Total Scheme managed by Mr. Dhaval Joshi is 51. The scheme is currently managed by Mr. Mahesh Patil since November 17, 2005 (18.4 years) & Mr. Dhaval Joshi since November 21, 2022 (1.4 years).

PERFORMANCE OF OTHER OPEN-ENDED SCHEMES MANAGED BY MR. MAHESH PATIL						
Fund Manager: Mr. Mahesh Patil						
	CAGR % Returns					
Schemes Names	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Equity Hybrid '95 Fund	11.54%	14.08%	12.96%	14.06%	28.71%	27.20%
Aditya Birla Sun Life Infrastructure Fund	20.88%	22.74%	28.27%	28.27%	58.13%	65.67%

Note:

a. Mr. Mahesh Patil manages 3 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

 $b.\ Different\ plans\ shall\ have\ a\ different\ expense\ structure.\ The\ performance\ details\ provided\ herein\ are\ Regular\ Plan\ -\ Growth\ Option.$

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI							
Fund Manager: Mr. Dhaval Joshi							
	CAGR % Returns						
Schemes Names	5 Years		3 Years		1 Year		
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Bal Bhavishya Yojna	10.14%	17.19%	10.67%	19.32%	33.69%	40.75%	
Aditya Birla Sun Life Infrastructure Fund	20.88%	22.74%	28.27%	28.27%	58.13%	65.67%	
Aditya Birla Sun Life Equity Advantage Fund	13.94%	19.46%	12.83%	21.81%	34.98%	46.28%	
Aditya Birla Sun Life Midcap Fund	16.74%	23.31%	21.78%	26.56%	46.38%	57.93%	
Aditya Birla Sun Life Dividend Yield Fund	19.62%	17.19%	26.48%	19.32%	47.34%	40.75%	
Aditya Birla Sun Life Banking & Financial Services Fund	11.19%	11.55%	14.97%	11.03%	30.27%	17.52%	

Note: a. Mr. Dhaval Joshi manages 51 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

 $b.\ Different\ plans\ shall\ have\ a\ different\ expense\ structure.\ The\ performance\ details\ provided\ herein\ are\ Regular\ Plan\ -\ Growth\ Option.$

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH) Fund Manager: Mr. Mahesh Patil and Mr. Dhaval Joshi					
Particulars	Since Inception	5 Years	3 Years	1 Year	
Total Amount Invested (in ₹)	25,90,000	6,00,000	3,60,000	1,20,000	
Market Value of amount Invested	2,06,35,988	9,64,312	4,69,691	1,39,211	
Scheme Returns (CAGR)	16.53%	19.12%	18.17%	31.54%	
B: NIFTY 100 TRI Returns (CAGR)	NA	19.19%	18.10%	33.90%	
AB: S&P BSE SENSEX TRI Returns (CAGR)	15.58%	17.75%	15.82%	24.09%	

The Fund's inception date is August 30, 2002, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month. Past Performance may or may not be sustained in future.

PRODUCT LABEL					
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer NIFTY 100 TRI		
Aditya Birla Sun Life Frontline Equity Fund (An open ended equity scheme predominantly investing in large cap stocks)	Long term capital growth Investments in equity and equity related securities, diversified across various industries in line with the benchmark index, Nifty 100	Moderate Moderate Moderate Magh Heigh Heig	Moderate Moderate Moderate Migh Migh Migh Migh Migh Migh Migh Migh		
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.					

Data as on March 31, 2024 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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